

# BELFRY

WINTER HYBRID BARLEY

## YOU NEED A GOOD REASON NOT TO GROW HYBRID BARLEY

### VIGOUR

- ✓ Strong straw which offers brackling and lodging resistance
- ✓ Suitable for all rotations
- ✓ Proven to suppress sterile brome numbers by 70% reducing dependency on sprays as a management tool

### SUPERIOR DISEASE RESISTANCE

- ✓ Very low disease risk
- ✓ Helps with rotation planning and disease management
- ✓ Offers a wide drilling window taking the risk out of weather variations and helps even out the workload associated with Autumn sowing

### CONSISTENCY IN YIELD

- ✓ Excellent specific weight
- ✓ Very suitable for growers trying Hybrid Barley for the 1st time
- ✓ BELFRY is Ireland's most consistent and profitable winter barley making it the No.1 choice in any rotation

## IRELAND'S MOST CONSISTENT & PROFITABLE WINTER BARLEY

Hybrid seed represents new technology that delivers top-of-the-line genetics that produce not only the highest yield potential, but also the healthiest crops to drive farmers' profitability.

Hybrid Barley offers farmers the opportunity to meet the challenges of climate change while achieving higher productivity.

Belfry Hybrid Barley sets a new standard in crops. No other crop has a data set that proves beyond doubt it delivers **consistency across yield, grain, straw, and disease resistance.**

Belfry Hybrid Barley has become a popular choice with Irish growers for delivering high yields of good quality feed barley.

# BELFRY

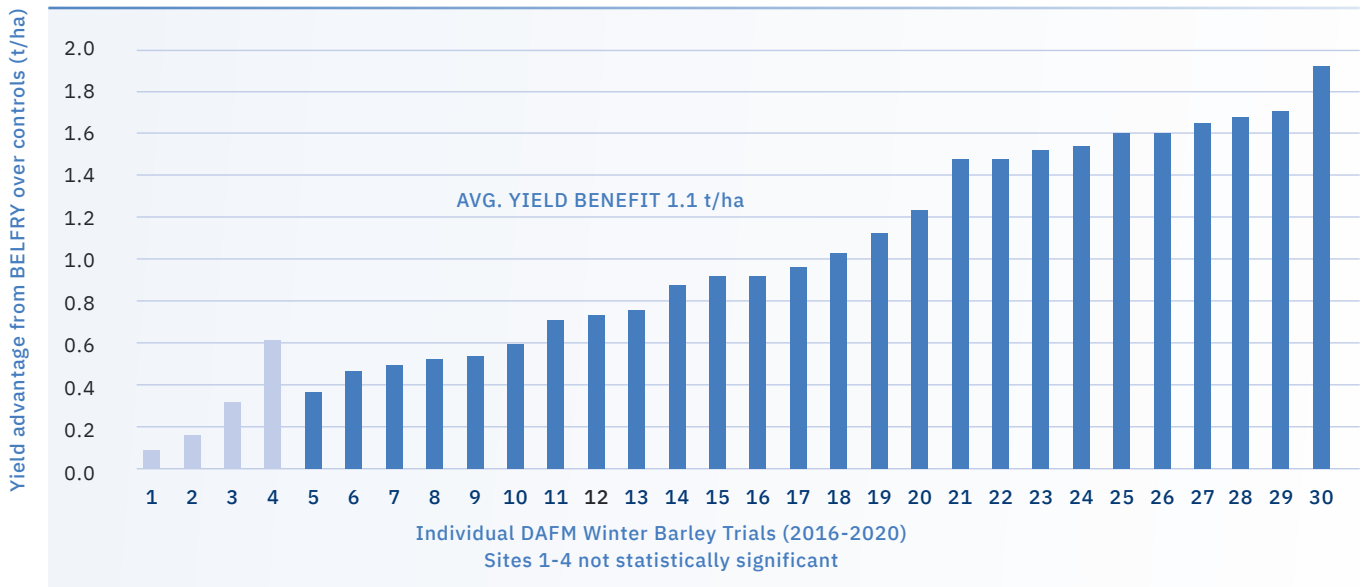
WINTER HYBRID BARLEY

## BELFRY delivers on consistency & profitability

Belfry is the only winter barley to beat control yields in 26 out of 30 DAFM winter barley trials (2016-2020)

## BELFRY loves a challenge!

BELFRY - YIELD BENEFIT V'S CONTROL VARIETIES  
DAFM WINTER BARLEY TRIALS 2016-2020



SOURCE: DAFM REC LIST TRIALS 2016-2020

VARIETY	YIELD	RHYNCHO	NET BLOTCH	MILDEW	LODGING RESISTANCE	KPH
<b>BELFRY</b>	<b>109</b>	<b>8</b>	<b>7</b>	<b>6</b>	<b>7</b>	<b>67.8</b>
Pixel	105	4	6	7	7	66.7
Valerie	99	(7)	(7)	(7)	(6)	69.6
KWS Infinity	97	7	7	5	7	67.6
KWS Cassia	95	4	7	5	7	69.8

### GETTING THE MOST FROM BELFRY

- Drill 200 seeds/m<sup>2</sup> (100 kg/ha)
- Apply fertiliser early in spring (gs 25)
- Apply plant growth regulator early in spring (gs 30)
- Drill in continuous barley slot to overcome stubble borne disease like rhyngo etc.



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HYBRID BARLEY

## IRELAND'S MOST CONSISTENT & PROFITABLE WINTER BARLEY

*"Farmers need a good  
reason not to grow  
BELFRY winter barley"*



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## WINTER BARLEY PORTFOLIO

SITUATIONS

### BELFRY HYBRID BARLEY

Ireland's most consistent & profitable winter barley

### FOR CONSISTENCY & YIELD

You need a good reason not to grow Belfry Winter Barley

### LG CASTING 2 ROW

Highest yielding 2-row Winter Barley on DAFM Rec List 2021

For the grower looking to grow a 2-row winter barley

### KWS KOSMOS 6 ROW CONVENTIONAL

Anything but conventional

Reliable 6 row conventional Winter barley

### KWS JOYAU

NEW genetics to meet the challenge of BYDV management head on!

For situations where BYDV is a major threat.

**FACT:**

**Trial data from the DAFM Recommended List has consistently demonstrated the yield and agronomy benefits of Belfry Hybrid Barley.**

**Example over 50ha**

50ha x 1.1t/ha yield benefit x €150/t = €8,250

Additional cost of seed 50 x €45/ha = €2,250

**Profit**

**= €6,000**

Farmers sowing BELFRY Hybrid Barley will make an additional €120/ha or €50/ac over conventional barley based on DAFM results